



PAPARAN PUBLIK *PUBLIC EXPOSE*

PT Surya Citra Media Tbk
SCTV Tower – Senayan City
Jl. Asia Afrika Lot 19 Jakarta 10270
14 Juni/June 14, 2023



- ⇒ **GAMBARAN UMUM**
- ⇒ **REKAM JEJAK**
- ⇒ **KINERJA KEUANGAN**

SCM

SURYA
CITRA
MEDIA

GAMBARAN UMUM

Dewan Komisaris

Board of Commissioners



Alvin W. Sariaatmadja
 Komisaris Utama
 President Commissioner

Warga Negara Nationality	Indonesia
Usia Age	39 tahun 39 years old



Suryani Zaini
 Wakil Komisaris Utama dan Komisaris Independen
 Vice President Commissioner and Independent Commissioner

Warga Negara Nationality	Indonesia
Usia Age	60 tahun 60 years old



Glenn M. Surya Yusuf
 Komisaris Independen
 Independent Commissioner

Warga Negara Nationality	Indonesia
Usia Age	67 tahun 67 years old



Jay Geoffrey Wachter
 Komisaris
 Commissioner

Warga Negara Nationality	Australia Australian
Usia Age	55 tahun 55 years old

Direksi

Board of Directors



Sutanto Hartono
Direktur Utama
President Director

Warga Negara
Nationality Indonesia

Usia
Age 56 tahun
56 years old



Harsiwi Achmad
Direktur
Director

Warga Negara
Nationality Indonesia

Usia
Age 56 tahun
56 years old



Imam Sudjarwo
Direktur
Director

Warga Negara
Nationality Indonesia

Usia
Age 67 tahun
67 years old



Rusmiyati Djajaseputra
Direktur
Director

Warga Negara
Nationality Indonesia

Usia
Age 44 tahun
44 years old



David Setiawan Suwanto
Direktur
Director

Warga Negara
Nationality Indonesia

Usia
Age 36 tahun
36 years old



Mutia Nandika
Direktur Independen
Independent Director

Warga Negara
Nationality Indonesia

Usia
Age 42 tahun
42 years old

MEDIA PLATFORM

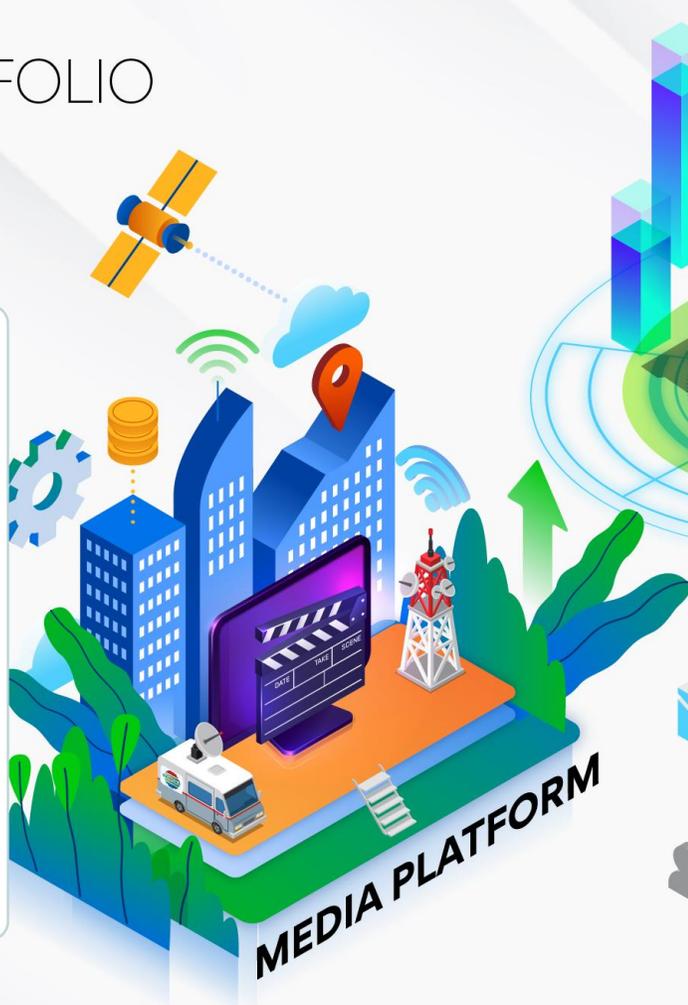
2 Nationwide FTA Stations in Indonesia



DTH Pay TV



Leading Outdoor Ads in Indonesia



MEDIA PLATFORM



CONTENT HUB

CONTENT HUB



DIGITAL MEDIA

DIGITAL MEDIA

A group of:



SCM

SURYA
CITRA
MEDIA

REKAM JEJAK



Anugerah Penyiaran KPID NTB 2022
sebagai Berita Terbaik Kategori Televisi
NTB KPID's Broadcasting Award as the Best News
in Television Category
Komisi Penyiaran Indonesia (KPI)
Provinsi Nusa Tenggara Barat
Indonesian Broadcasting Commission (KPI)
West Nusa Tenggara Province



Program Pesona Wajah Indonesia
Kategori Televisi Program Wisata Budaya
Pesona Wajah Indonesia Program
Television Cultural Tourism Program Category
Komisi Penyiaran Indonesia (KPI)
Aceh
Indonesian Broadcasting Commission (KPI)
Aceh



Program Cable/Satellite/Digital Broadcast of the Year
Asian Television Awards



Anugerah KPI 2022 Kategori Program Ajang Bakat
untuk Program D'Academy Season 5
KPI Award 2022 Category of Talent Show Program
for Program D'Academy Season 5
Anugerah KPI Pusat
KPI Center Award



Anugerah Komisi Penyiaran Indonesia Daerah Sumatera Barat
Tahun 2022 Kategori Sistem Stasiun Jaringan Terbaik (SJJT)
West Sumatra Regional Indonesian Broadcasting Commission
Award Year 2022 Best Network Station System (SJJT) Category
KPID Sumatera Barat Award
KPID West Sumatra Award

Nama Penerima Recipient	Penghargaan Award	Pemberi Penghargaan Awarding Institution
Indosiar	<i>Most Subscriber Gained Channel Award</i> untuk kategori TV dan Film <i>Most Subscriber Gained Channel Award for TV and Movie category</i>	Youtube Partners Day
SCTV	<ul style="list-style-type: none"> - Penghargaan Khusus - Para Pencari Tuhan Jilid 15 ke Surga Yuk! - Dakwah Non Talkshow Kultum - Mengetuk Pintu Hati - Aktor Muda Inspiratif - Lavicky Nicholas (PPT Jilid 15) - Artis Muda Inspiratif - Dinda Kirana (PPT Jilid 15) - Qariah Muda Inspiratif - Salim Bahanan (30 Hari 30 Juz) - Qariah Muda Inspiratif - Fatmah Muthi'ah (30 Hari 30 Juz) - Special Award - Para Pencari Tuhan Jilid 15 ke Surga Yuk! - Dakwah Non Talkshow Kultum - Mengetuk Pintu Hati - Inspirational Young Actor - Lavicky Nicholas (PPT Jilid 15) - Inspirational Young Actress - Dinda Kirana (PPT Jilid 15) - Inspirational Young Qariah - Salim Bahanan (30 Hari 30 Juz) - Inspirational Young Qariah - Fatmah Muthi'ah (30 Hari 30 Juz) 	Anugerah Syiar Ramadan 2022 Ramadan Broadcasting Award 2022
	Kategori Program Film Televisi - Sinema Wajah Indonesia "Mencari Imam" <i>Film Television Program Category - Sinema Wajah Indonesia "Mencari Imam"</i>	Anugerah KPI 2022 KPI Award 2022
	Program Berita Terbaik - Liputan Daerah Yogyakarta <i>The Best News Program - Liputan Daerah Yogyakarta</i>	KPID D.I. Yogyakarta
	Program Acara Televisi Berbahasa Bali Terbaik - Yadnya Kerthi Episode Tradisi Mebuug-Buugan, Desa Kedonganan, Badung Bali <i>The Best Balinese Language Television Program - Yadnya Kerthi Tradisi Mebuug-Buugan, Desa Kedonganan, Badung Bali Episode</i>	KPID Bali
	<i>Best Talkshow - Point of View</i>	Asian Television Awards
IEG	<i>Best Live Sports Coverage: UEFA Champions League</i>	Asian Television Awards
	<i>Best Sports Presenter/Commentator: NBA Weekend Showdown Kartika Berliana</i>	
SCM	<i>Cable/Satellite/Digital Broadcast of the Year</i>	Asian Television Awards

Nama Penerima Recipient	Penghargaan Award	Pemberi Penghargaan Awarding Institution
Emtek Digital	<p>Silver Award <i>Category: Lead Generation & Programmatic Pizza Hut "Maximise the traffic and transactions of their product, triple box during the Ngabuburit period"</i></p> <p>Bronze Award <i>Category: Customer Experience Telkomsel x Olympic 2021 "Bring a new experience for Telkomsel users on watching Olympic through OTT Platform"</i></p> <p>Bronze Award <i>Category: Customer Life Cycle Marketing Pocari Sweat "Drives user engagement by bringing passion incentives and sports as the center of solution"</i></p>	Smarties Indonesia Awards
DRM	<i>Most Subscriber Gained MCN Creator (Deddy Corbuzier - Digital Rantai Maya)</i>	YouTube
YPP	Dedikasi dan partisipasi pembangunan kembali hunian dan <i>Community Center</i> di Wini, Timor Tengah Utara, NTT <i>Dedication and participation in the rebuilding of housing and Community Centers in Wini, North Central Timor, NTT</i>	Kementerian Sosial Republik Indonesia Ministry of Social Affairs of the Republic of Indonesia
	Kontribusi YPP mendukung akomodasi dan transportasi pekerja medis selama pandemi Covid-19 <i>YPP's contribution supports the accommodation and transportation of medical workers during the Covid-19 pandemic</i>	Habitat Indonesia
LIPUTAN6.COM	Tiga tahun berturut-turut menjadi <i>partner International Fact Check Network (IFCN)</i> untuk <i>Media Anti Hoax</i> dengan <i>Grant</i> selama 12 bulan sebesar US\$13.800 per bulan <i>3 years in a row to be International partner of Fact Check Network (IFCN) for Anti Hoax Media with Grant for 12 month as US\$13,800 per month</i>	International Fact Check Network (IFCN)
	Media paling sedikit disinformasi di urutan Nomor 1 <i>Media with the least disinformation at Number 1</i>	The Global Disinformation Index (GDI)
	Program Pegiat Cek Fakta dan literasi Digital Anti Hoax - Uang Hadiah sebesar \$50.000 <i>Anti Hoax Fact Check and Digital Literacy Activist Program - Prize Money of \$50,000</i>	International Fact Check Network (IFCN)

We are Transforming our Conventional Media Business by Extending to Other Platforms, Content Production, and Advertising Services which are relevant to our core Strengths

01

Strengthen our Leadership in Multi-platforms Media



02

Established extensive Content Production capabilities



03

Broaden other Marketing / Advertising Business capabilities



2023: SCM Maintained LEADERSHIP in FTA TV Post ASO with our Top performing Drama, News, and Entertainment Programs



#1 from 1 Jan 2023 - Now
(Except Week 10)



#3 from 8 Jan 2023 - Now
(Except Week 3, 4, 6, 9, 11)



#5 from 2 Feb 2023 - Now
(Except Week 13, 16, 17, 20-22)

General Ent. Share

Channel	Jan - May '23
	Share
SCTV	14.5
MNCTV	12.9
IVM	11.7
RCTI	11.3
MENTARI	7.8
TRANS7	7.5
GTV	6.6
ANTV	5.4
TRANS	5.3
RTV	3.3
NET	1.5
MOJI	1.5
TVRI1	0.4
TV LAIN	2.3

News Channel Share

Channel	Jan - May '23
	Share
INEWS	3.0
KOMPASTV	1.7
TVONE	1.6
METRO	1.1
CNN INDONESIA	0.7

Top 5 Drama Programs

- 1. BIDADARI SURGAMU
- 2. CINTA SETELAH CINTA
- 3. TAKDIR CINTA YANG KUPILIH
- 4. PARA PENCARI TUHAN 16
- 5. PREMAN PENSIUN 8



Top 5 News Programs

- 1. SIDANG ISBAT PENENTUAN 1 SYAWA
- 2. SIDANG ISBAT PENENTUAN 1 (R)
- 3. LIPUTAN 6 PETANG TERKINI
- 4. MUDIK ASYIK
- 5. 27TH LIPUTAN 6 SIANG

Top 10 Entertainment Programs

- 5. SHARE THE EPIC WITH GALAXY S23
- 6. KILAU KONSER FAREL PRAYOGA
- 7. D'KOPLO GRAND FINAL 2023
- 9. KONSER D'KOPLO 2023
- 10. AKSI INDONESIA 2023(R)

We launched new channels successfully, utilizing end of year school holidays

As Multiplex Operators, we have the rights to have additional licenses while maximizing the content utilization



#5 FTA Nationwide
Indonesia's **fastest growing** TV station

Reaching share of **7.8** within less than 5 months since formally launched



Kids/Moms w/ Kids | Upper Kids & Youth Contents

7.8%
Audience Share



Our DTH satellite TV service covering areas in Indonesia not covered by terrestrial network

3.7 Mio

est. active household users

38%

est. market share of DTH

31 provinces

coverage across Indonesia

3 years

since launch to reach 38% DTH market share



Our Extensive Content Production Capabilities Reflect Our Agility to Produce Top Quality & Sought-after Contents



TV Dramas dan OTT Originals



1 Mio+ Plays per episode

Generating more than 8 Mio plays on its first Month, topped the Drama/Sinetron segment aired on TV FTA



Cinta Setelah Cinta
(4.4/16.6)



Takdir Cinta yang Kupilih
(3.6/18.4)



Bidadari Surgamu
(4.9/19.8)



Music, Talent Search, Awards, dan Special Show



Konser Raya 28 Indosiar



SCTV Music Award



Theatrical Movies, OTT originals, dan FTV



with
Joko Anwar



with
Timo Tjahjanto



Theatrical Movie



OTT Original



Commercial Content Production, Live Streaming Production, Creative Ideation, Social Media Management



Equipped with our own Content Production Companies that not Only supply Our Platforms with contents, but also to third Parties



The Most Successful Series

Bumi Langit Super Hero Universe Movies

Indonesian made Anime released by Netflix



#1 on Netflix on 65 countries for the first week.

Most Watched on Disney+

Won 2 Awards at Content Asia Awards 2021



with Joko Anwar & Timo Tjahjanto



The First Original Movie produced in Indonesia commissioned as Netflix Originals



Our News, Entertainment, Lifestyle, Sports, and Automotive are reaching more than 100Mio users

Extensive publisher network with 9 Top performing sites

NEWS



ENTERTAINMENT



LIFESTYLE



SPORTS



AUTOMOTIVE



112 Mio+

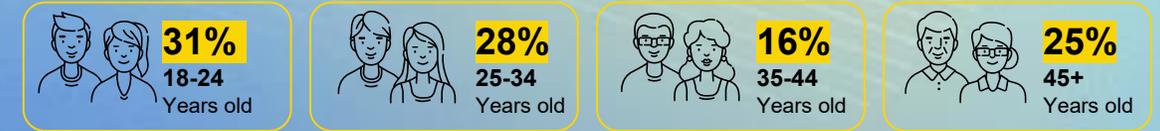
Avg. Monthly Users

*data per Q1 2023

2.6 Bio+

Total Pageviews

*data Q1 2023



Our Biggest Endeavor to Secure Our Sustained Leadership in Media in Indonesia



Vidio

#1 OTT
MPA, Q4 2022

Monthly Active Users

1. Vidio
2. Viu
3. WeTV

Subscribers Growth (SEA)

1. Vidio
2. Prime Video
3. Netflix & Viu

Total Streaming Minutes

1. Vidio
2. Netflix
3. Viu

Number of Subscribers

1. Vidio
2. Disney+
3. Viu



Offering the Most Complete **Premium Sports Content**



Vidio is committed to be the Leader in Local Original Series

We are scaling up our business to Social Media, Talent Management, Influencer Business, and Events IP Business



Leading Event organizer
Owning Multiple LEADING
EVENTS IP

IDEA
FEST!

SYNCHRONIZE
FEST



dr.m

Label, Artist Management & Music MCN

300+ Content Creators
11 Bio+ Views
100 Mio+ Subscribers



FAS

One of the leading Influencer
Management Organizations

Own proprietary social media performance
analysis tools; FASTR

Certified Tiktok Shop Partnership

Our Own Digital Assets

Total Followers: 10.6 Mio

*on Instagram, Youtube, Tiktok (per Apr 2023)



unity

Top Boy Band
Group in Indonesia

Fast Rising First Girl
Group under 11D
launched in 2022



iWill Network

11D x Natasha Willona:
new media network for
young female audience of
Indonesia in 2022



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KINERJA KEUANGAN

dalam jutaan Rupiah

Keterangan	3 M 2022	3 M 2023	Perubahan
Pendapatan Neto	1.534.684	1.529.266	-0,4%
Laba Kotor	724.287	560.048	-22,7%
<i>% Pendapatan Neto</i>	<i>47,2%</i>	<i>36,6%</i>	
Beban Usaha & Lain-lain	(362.828)	(494.843)	36,4%
Laba Usaha	361.460	65.205	-82,0%
<i>% Pendapatan Neto</i>	<i>23,6%</i>	<i>4,3%</i>	
Laba Sebelum Pajak Penghasilan	357.542	77.658	-78,3%
<i>% Pendapatan Neto</i>	<i>23,3%</i>	<i>5,1%</i>	
Laba Periode Berjalan	261.679	9.666	-96,3%
<i>% Pendapatan Neto</i>	<i>17,1%</i>	<i>0,6%</i>	
Total Penghasilan Komprehensif Periode Berjalan yang dapat Diatribusikan kepada Pemilik Entitas Induk	285.256	62.997	-77,9%
<i>% Pendapatan Neto</i>	<i>18,6%</i>	<i>4,1%</i>	
Laba per Saham Dasar yang Dapat Diatribusikan Kepada Pemilik Entitas Induk (Angka Penuh)	4,51	1,05	-76,7%

dalam jutaan Rupiah

Keterangan	31 Des 2022	31 Mar 2023	Perubahan
Aset			
Total Aset Lancar	7.629.133	7.196.868	-5,7%
Total Aset Tidak Lancar	3.329.964	3.439.919	3,3%
Total Aset	10.959.097	10.636.787	-2,9%
Liabilitas			
Total Liabilitas Jangka Pendek	2.082.975	1.753.483	-15,8%
Total Liabilitas Jangka Panjang	166.826	165.642	-0,7%
Total Liabilitas	2.249.801	1.919.125	-14,7%
Ekuitas			
Total Ekuitas yang Diatribusikan Kepada Pemilik Entitas Induk	7.543.263	7.607.792	0,9%
Kepentingan Non Pengendali	1.166.032	1.109.870	-4,8%
Total Ekuitas	8.709.296	8.717.662	0,1%
Total Liabilitas & Ekuitas	10.959.097	10.636.787	-2,9%

dalam jutaan Rupiah

Keterangan	3 M 2022	3 M 2023	Perubahan
Kas Neto yang Diperoleh dari/ (Digunakan untuk) A ktivitas Operasi	(325.658)	382.194	217,4%
Kas Neto yang Digunakan untuk A ktivitas Investasi	(309.377)	(74.654)	-75,9%
Arus Kas Bebas	(635.035)	307.541	148,4%
Kas Neto yang Digunakan untuk A ktivitas Pendanaan	(62.844)	(298.972)	375,7%
Kenaikan / (Penurunan) Neto Kas dan Setara Kas	(697.879)	8.568	101,2%
Kas dan Setara Kas Awal Periode	3.232.181	2.330.538	-27,9%
Saldo kas awal entitas anak yang diakuisisi	-	1.459	100,0%
Efek Perubahan Kurs Mata Uang A sing Terhadap Kas dan Setara Kas	7.537	(46.632)	-718,7%
Kas dan Setara Kas Akhir Periode	2.541.838	2.293.934	-9,8%

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TERIMA KASIH



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