



# SCM

SURYA  
CITRA  
MEDIA

## PAPARAN PUBLIK PUBLIC EXPOSE

Kamis, 3 Juni 2021 jam 12.00 WIB  
Studio 8 SCTV Tower  
Jl. Asia Afrika Lot 19 Jakarta 10270



# AGENDA



**GAMBARAN UMUM**



**REKAM JEJAK**



**KINERJA KEUANGAN**



# DEWAN KOMISARIS

---

## BOARD OF COMMISSIONER



**ALVIN W. SARIAATMADJA**

President Commissioner



**SURYANI ZAINI**

Vice President Commissioner/  
Independent Commissioner



**GLENN M. SURYA YUSUF**

Independent Commissioner



**JAY GEOFFREY WACHER**

Commissioner



## BOARD OF DIRECTORS



**SUTANTO HARTONO**

President Director



**HARSIWI ACHMAD**

Director



**IMAM SUDJARWO**

Director



**RUSMIYATI DJAJASEPUTRA**

Director



**DAVID S. SUWARTO**

Director



**MUTIA NANDIKA**

Independent Director

# GAMBARAN UMUM

# SCM

SURYA  
CITRA  
MEDIA



## MEDIA PLATFORM

Continue strengthening its platform to deliver contents to the viewers

2 nationwide FTA stations in Indonesia



Outdoor Advertising (OOH)



Subscription broadcasting of satellite television



## CONTENT & TALENT

Augment the media business by reinforcing the quality contents

Content Production & Distribution



Screenplay Productions



Talent and Influencers Management



Event Management



## DIGITAL BUSINESS

To become Indonesia's No. 1 leading digital company

Digital Publishing



Online Video Platform



# AGENDA



**GAMBARAN UMUM**



**REKAM JEJAK**



**KINERJA KEUANGAN**

# PENGHARGAAN



SCM  
Digital Marketing and Human Capital  
Awards 2020  
Kategori The Best Overall For Corporate in  
Digital Marketing 2020



SCM  
Top Digital Implementation  
2020 on Broadcasting Sector



Anugerah KPI 2020 Kategori Program FTV  
untuk SCTV



SCM  
Tempo Country Contributor Awards 2020  
Kategori The Most Country Contributor  
Media Industries



VIDIO  
HR Asia Best Companies to Work in  
Asia



Anugerah Syiar Ramadhan untuk 5  
kategori untuk Indosiar dan 7 kategori  
untuk SCTV



# The #2 & #3 Highest Audience Share and TV Rating

Q1  
2021

Top 10 Audience Share  
(National + Network TV)  
ALL 11 Cities, ALL 5+

Source: Nielsen

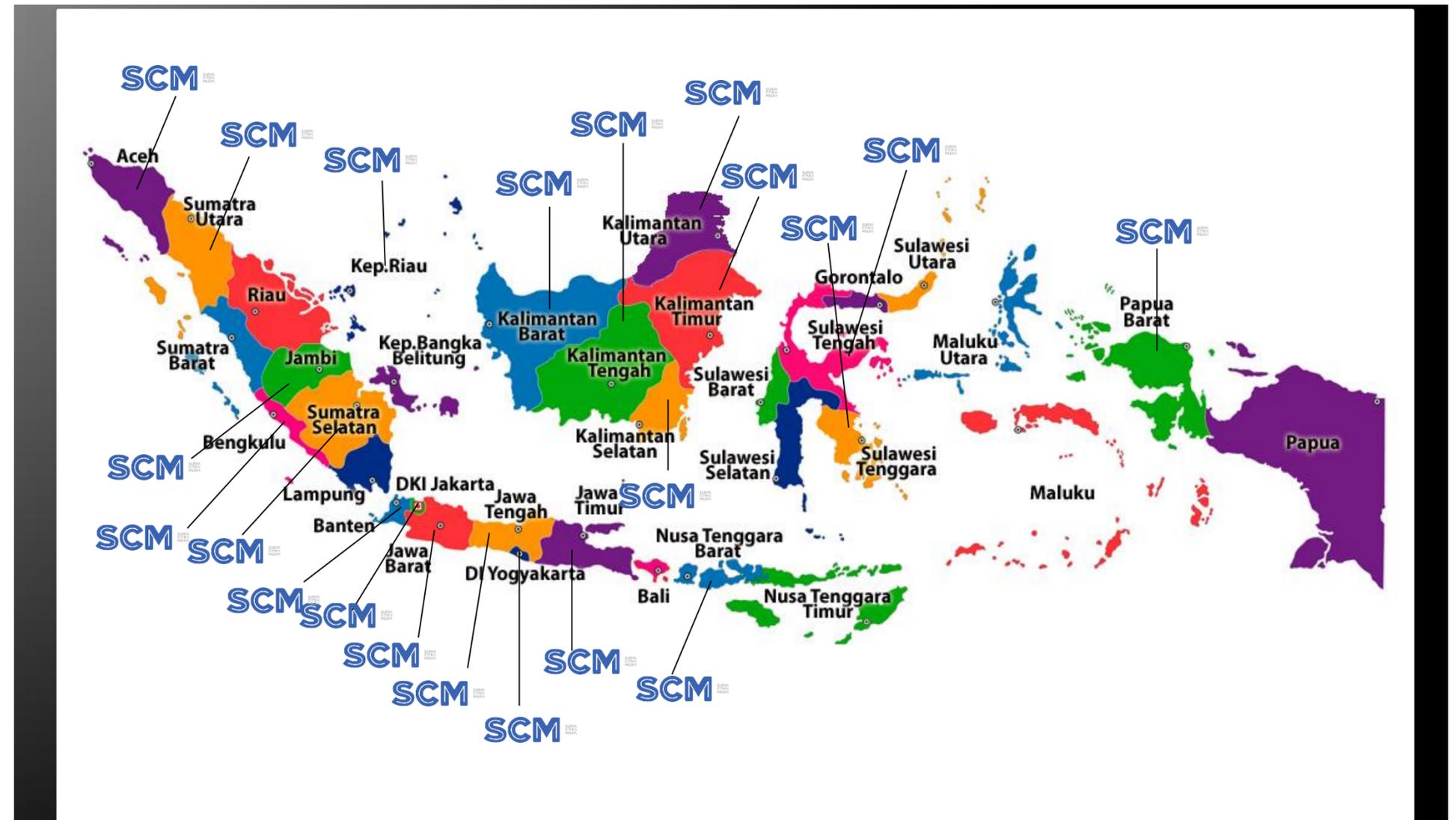
CHANNEL	ALL TIME		CHANNEL	PRIME TIME		CHANNEL	NON-PRIME TIME	
	TVR	Share		TVR	Share		TVR	Share
RCTI	2.5	21.7	RCTI	7.3	32.0	RCTI	1.2	14.5
SCTV	1.7	14.4	SCTV	3.4	14.8	SCTV	1.2	14.2
IVM	1.3	11.4	IVM	2.3	9.9	IVM	1.1	12.4
MNC TV	1.2	10.3	MNC TV	2.1	9.0	MNC TV	1.0	11.2
ANTV	1.0	8.4	ANTV	1.7	7.3	ANTV	0.8	9.1
GTV	0.8	6.9	GTV	1.1	4.8	GTV	0.7	8.3
TRANS	0.7	6.0	TRANS7	1.0	4.4	TRANS	0.6	7.6
TRANS7	0.6	5.4	TRANS	0.9	3.8	TRANS7	0.5	6.2
RTV	0.4	3.5	RTV	0.8	3.4	RTV	0.3	3.5
NET	0.3	2.8	TV One	0.5	2.1	NET	0.3	3.4

\*Primetime = 18:00-23:00

\*Non Prime = 02:00-18:00 &  
23:00-26:00

## Transition to TV Digital: We have secured 21 MUXs in total to cover 21 provinces in Indonesia

- We will be able to broadcast our channels in many regions in Indonesia, which are consisting many major cities in Indonesia



Since Early Jan 2021, We Have Delivered Fresh Sinetrons and Programs to Further Strengthen Our Leadership Position



TVR: 4,0 Share: 17,1



TVR: 3,7 Share: 13,9



TVR: 3,1 Share: 11,8



TVR: 3,3 Share: 11,8



TVR: 3,3 Share: 14,7

# Nex Parabola has delivered more than 1.5 Million activation as per March 2021

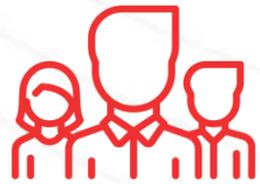


# Vidio has become no 1 Local OTT in Indonesia!

Tremendous Growth over the past 5 years

CAGR (2016 - 2020)

>60M  
[past 3-months #]



Average MAU (Watchers)

+77%



Plays

+75%



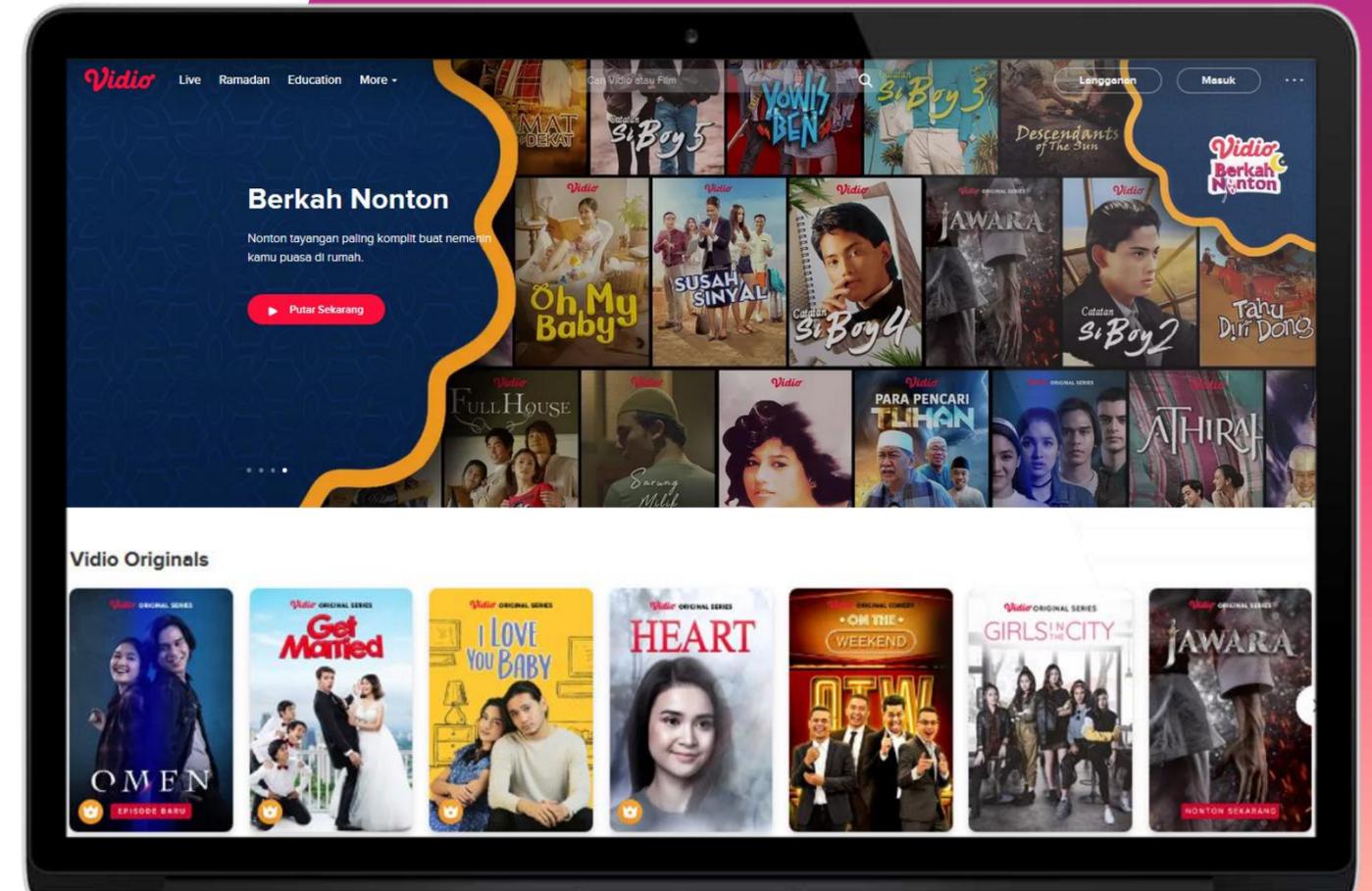
Content Library

+40%



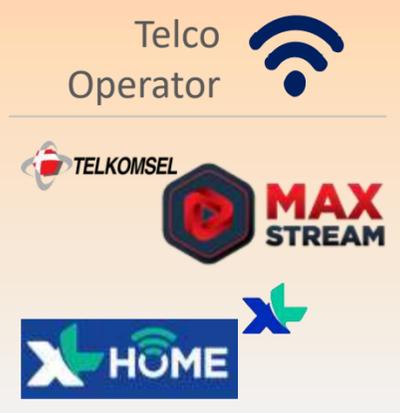
Watch Duration

+125%



..with the **widest distribution** in

Indonesia

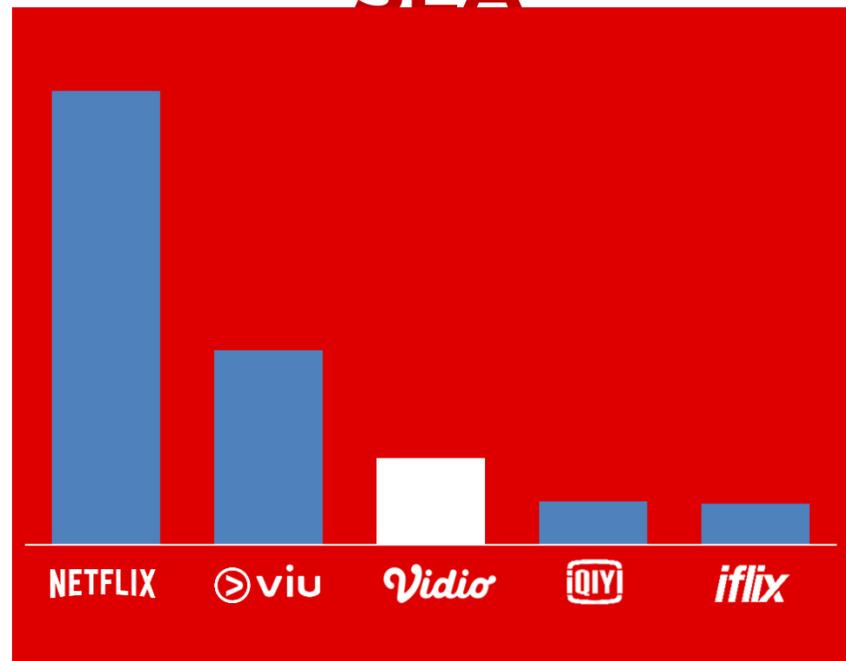


Notes: Data as of October 2020

# Vidio has also been acknowledged to be **The Leading “local” OTT in SE Asia**

by independent credible media research companies

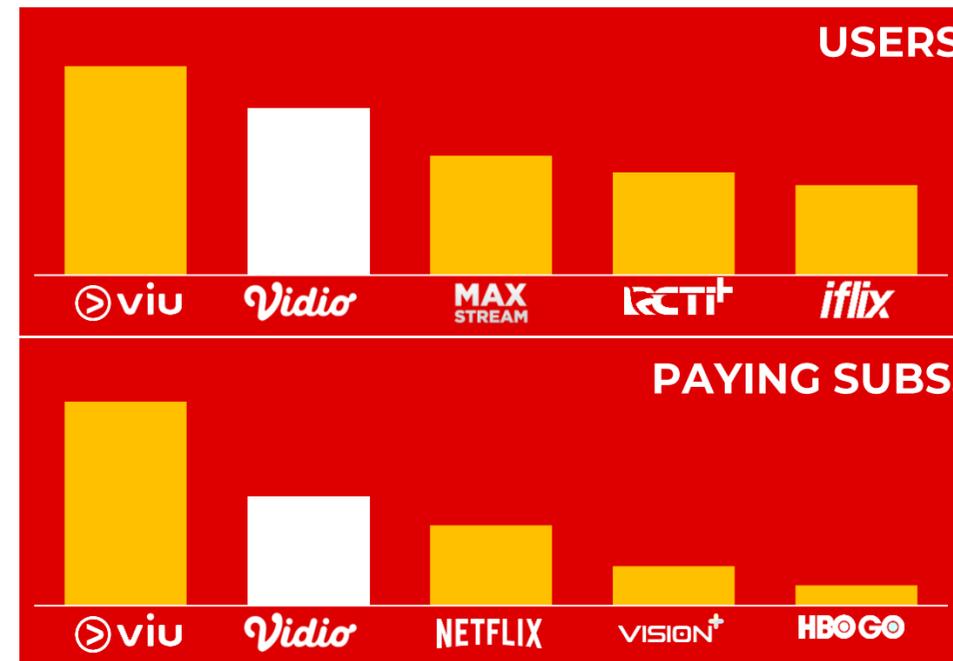
## Top #3 OTT in SEA



Source: MPA, Sept 2020

## #2 OTT in Indonesia

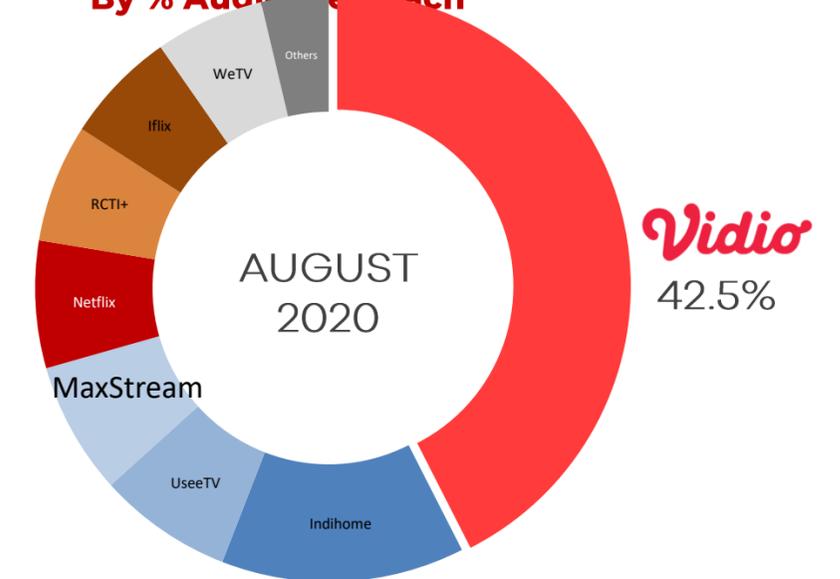
By Users & Paying Subs



Source: MPA, Sept 2020

## #1 OTT in Indonesia

By % Audience Reach



Source: ComScore, Sept 2020

Vidio is the only local player in South East Asia that made it into the **Top 3** (Q2 2020)

Indonesia’s local OTT with the 2<sup>nd</sup> highest MAU and Paid Subscribers among the others (Q2 2020)

Vidio is #1 in reaching Indonesian audience, driven by mobile (web & apps.)

Q2 2020 PERFORMANCE (excluding YouTube)

# Extensive Local Content library, Exclusive Sports contents, and Live Stream access to all FTA and in-house virtual events win Vidio as Indonesia's #1 OTT

## Top-rating TV Shows & Complete National FTA Channels



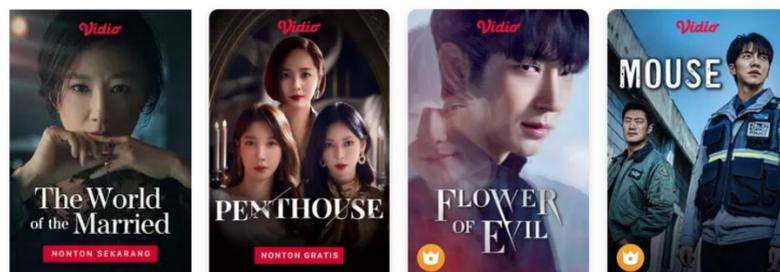
## Exclusive Local Original Series & Exclusive AVOD Series



## The Most Complete Exclusive Sports Content



## Prime Foreign Content



## Live Streaming Events

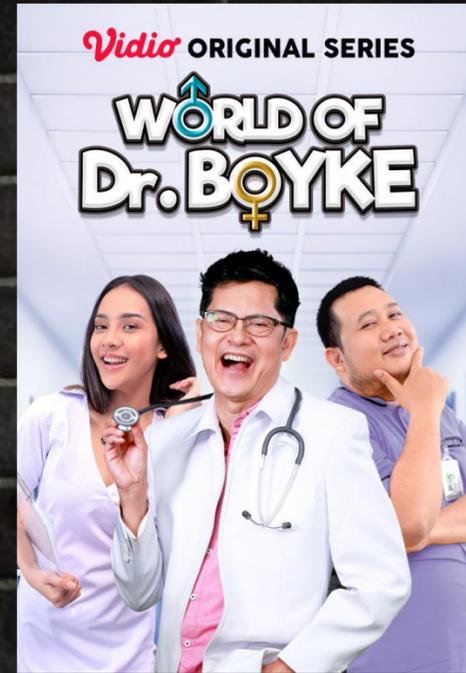


# Vidio ORIGINAL SERIES

The Most Aggressive OTT with Local Original Series Release in the Market

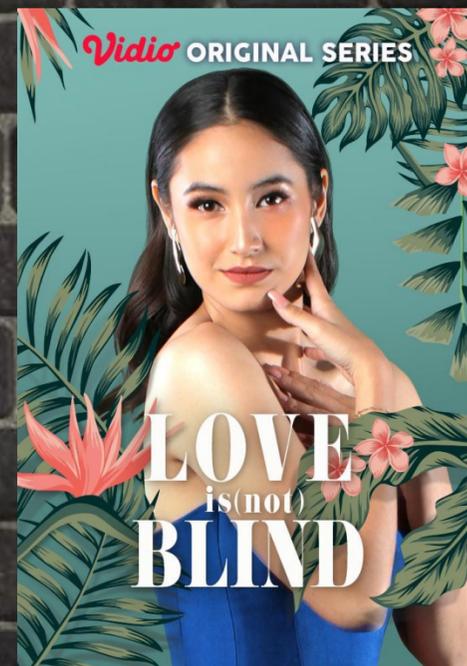
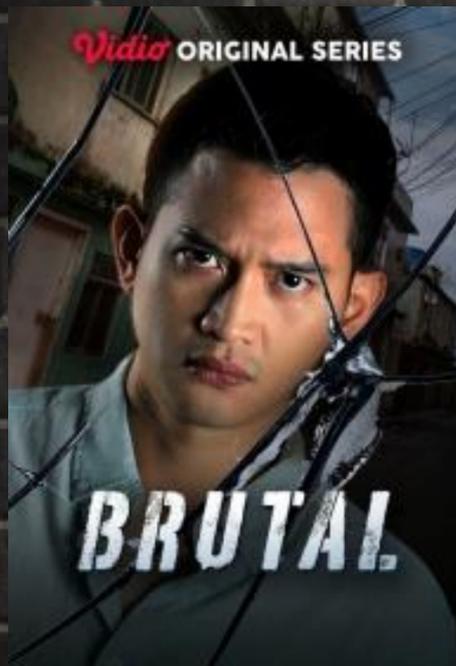
Produced by:

SCREENPLAY FILMS



Produced by:

SinemArt



Produced

by: **FAS**



Produced

by:





# Piala Menpora is the Biggest Live Local Sports Event Streamed Online H1'2021 in Indonesia



**4.3+Mio**  
Watchers



**19.6+Mio**  
Plays



**226+Mio**  
minutes

*Period: Mar 21st - Apr 25th, 2021*



In Q1 2021, **Samara Live** continues to strengthen its footprints in providing fresh and novel experiences to brands and customers through a nation-wide online shopping festival, the launch of IP-driven digital content channel, and the development of a state-of-the-art virtual venue.





# A NOVEL SHOPPING EXPERIENCE



## **PA SAR** INDONESIA

is an engaging container for connecting brands and consumers alike. With the identity as 'Pasar' it lets customers and sellers meet to interact and conduct buying-selling activity, through an enjoyable experience in a new digital format filled with special offers and entertainments.

Pasar for All (Pasar untuk Semua). Selling a wide variety of products in 10 relevant categories, it lets consumers shop anything they want through immense variety of choices and promotions, with just a tap of a button.

**158.075**  
Visitors

**1.4 Billion+**  
in GMV

▶ COMSCORE RANK



**KLY is consistently chosen as the main choice across various segments**



**TOP 10 ON NEWS**

- #4** LIPUTAN6
- #5** merdeka.com

**TOP 5 ON LIFESTYLE**

- #1** Dream.co.id  
MUSLIM LIFESTYLE
- #5** FIMELA

**TOP 3 ON ENTERTAINMENT NEWS**

- #2** BRILIO.NET
- #3** KapanLagi.com

**TOP 5 ON SPORTS CATEGORY**

- #1** BOLA.COM
- #5** BOLA.NET

**TOP 10 ON AUTOMOTIVE**

- #7** OTOSIA.COM  
OTOMOTIF INDONESIA

YPP aktif memberikan bantuan ventilator, peralatan dan perlengkapan untuk tim medis, vitamin, bantuan untuk pemberdayaan masyarakat, pengobatan, dan distribusi bantuan kepada korban bencana di berbagai wilayah di Indonesia



RS Ibnu Sina Sumatera Barat



Penghuni Panti Jadebotabek



Bencana Erupsi Merapi Yogyakarta



Bantuan Gerobak di Sidoarjo



RS Cicendo Bandung



Bencana Gempa Sulawesi Barat



Bencana Gempa di Sulawesi Barat



Tanah Longsor di Lebak, Banten

# AGENDA



**GAMBARAN UMUM**



**REKAM JEJAK**



**KINERJA KEUANGAN**

# KINERJA KEUANGAN

## LAPORAN LABA RUGI

*Dalam jutaan rupiah*

KETERANGAN	3 M 2020	3 M 2021	PERUBAHAN (%)
Pendapatan Neto	1.304.414	1.403.798	7,6%
Laba Kotor	723.520	754.809	4,3%
% Pendapatan Neto	55,5%	53,8%	
Beban Usaha & Lain-lain	(283.189)	(299.248)	5,7%
<b>Laba Usaha</b>	<b>440.331</b>	<b>455.561</b>	<b>3,5%</b>
% Pendapatan Neto	33,8%	32,5%	
Laba Sebelum Pajak Penghasilan	452.644	451.834	(0,2%)
%Pendapatan Neto	34,7%	32,2%	
<b>Laba Periode Berjalan</b>	<b>328.012</b>	<b>349.072</b>	<b>6,4%</b>
% Pendapatan Neto	25,1%	24,9%	
<b>Total Penghasilan Komprehensif Periode Berjalan yang dapat Diatribusikan Kepada Pemilik Entitas Induk</b>	<b>311.520</b>	<b>331.535</b>	<b>6,4%</b>
% Pendapatan Neto	23,9%	23,6%	
<b>Laba Per Saham Dasar yang dapat Diatribusikan Kepada Pemilik Entitas Induk (angka penuh)</b>	<b>21,16</b>	<b>26,22</b>	<b>23,9%</b>

# KINERJA KEUANGAN

## IKHTISAR POSISI KEUANGAN

*Dalam jutaan rupiah*

KETERANGAN	31 Desember 2020	31 Maret 2021	PERUBAHAN (%)
<b>Aset</b>			
Total Aset Lancar	3.609.041	3.684.186	2,1%
Total Aset Tidak Lancar	3.157.863	3.175.679	0,6%
<b>Total Aset</b>	<b>6.766.903</b>	<b>6.859.865</b>	<b>1,4%</b>
<b>Liabilitas</b>			
Total Liabilitas Jangka Pendek	1.542.475	1.501.898	(2,6%)
Total Liabilitas Jangka Panjang	1.327.842	1.122.062	(15,5%)
<b>Total Liabilitas</b>	<b>2.870.317</b>	<b>2.623.960</b>	<b>(8,6%)</b>
<b>Ekuitas</b>			
Total Ekuitas Yang Diatribusikan Kepada Pemilik Entitas Induk	3.272.204	3.594.206	9,8%
Keperentingan Non Pengendali	624.383	641.698	2,8%
<b>Total Ekuitas</b>	<b>3.896.587</b>	<b>4.235.904</b>	<b>8,7%</b>
<b>Total Liabilitas &amp; Ekuitas</b>	<b>6.766.903</b>	<b>6.859.865</b>	<b>1,4%</b>

# KINERJA KEUANGAN

## LAPORAN ARUS KAS

*Dalam jutaan rupiah*

KETERANGAN	3M 2020	3 M 2021	% PERUBAHAN
Kas Neto Yang Diperoleh Dari Aktivitas Operasi	376.731	555.031	47,3%
Kas Neto Yang Digunakan Untuk Aktivitas Investasi	(43.132)	(56.307)	30,5%
Arus Kas Bebas	333.599	498.706	49,5%
Kas Neto Yang Digunakan Untuk Aktivitas Pendanaan	(28.724)	(408.779)	1.323,1%
<b>Kenaikan/(Penurunan) Neto Kas dan Setara Kas</b>	<b>304.875</b>	<b>89.927</b>	<b>(70,5%)</b>
Kas dan Setara Kas Awal Periode	544.543	677.880	24,5%
Efek Perubahan Kurs Mata Uang Asing Terhadap Kas dan Setara Kas	23.434	1.853	(92,1%)
<b>Kas dan Setara Kas Akhir Periode</b>	<b>872.853</b>	<b>769.660</b>	<b>(11,8%)</b>



# SCM

SURYA  
CITRA  
MEDIA

## TERIMAKASIH

